



**RUBY'S DINER BRINGS A TOUCH OF RUBY RETRO MAGIC  
WITH NEW DRIVE-IN RESTAURANT TO ANAHEIM**

*Complete With Carhop Roller Skating Servers, Ruby's Diner is Set to  
Open its First Drive-In Restaurant In Spring 2010*

**IRVINE, CALIF.** (For Immediate Release) – Ruby's Diner, a Southern California institution famous for 1940s-inspired burgers, shakes and classic American food, will soon have a new home in Downtown Anaheim. The newest Ruby's Diner location, The Ruby's Five Points Drive-In, is expected to open at end of March or beginning of April 2010 and is the first to feature an authentic, old-fashioned outdoor carhop with 12 drive-in spaces complete with roller skating servers and rotating reel of 1940s movies. This opening comes after years of renovation to the historic Five Points Building, which is located at the Lincoln Avenue off-ramp of the Interstate 5 Freeway in Anaheim just blocks from Disneyland. The new Ruby's Five Points Drive-In at 1128 West Lincoln Avenue is one of the last historic properties still standing in the newly redeveloped central city of Anaheim. Originally constructed in 1928, the Five Points Building was the westernmost commercial spot in the city, housing numerous shops and offices used by the original Anaheim Colonists.

The 4,100 square foot restaurant will reflect the authentic retro design and ambiance of a historic roadhouse, featuring mahogany woods, leatherette booths and carefully selected fixtures reminiscent of the 1940s era. Ruby's designers are working with the Anaheim Historical Society and the Anaheim Museum in obtaining iconic photographs, paintings and art objects from the past to decorate the diner's walls. In addition to the roller skating servers, this unique location will feature historically accurate architecture and appointments including signage, canopies and shaded outdoor dining area.

"We're honored to take part in preserving this historically significant corner of Anaheim, especially since we have been based in Southern California for over 27 years," said Doug Cavanaugh, co-founder, CEO and chairman of Ruby's Diner. "The Ruby's Five Points Drive-In will be a great place for families to gather and celebrate the history and renaissance of the beautiful city of Anaheim."

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The Ruby's Five Points Drive-In will offer a full breakfast-lunch-dinner and dessert menu with a wide variety of choices including Cinnamon-Roll French Toast, BBQ Ranch Chicken Salad, Halibut Fish & Chips, and the new American Kobe Burgers. The drive-in section of the restaurant will serve a special selection of Ruby's menu favorites and famous shakes. The original RubyBurger and Ruby's deluxe shakes still remain the two top selling items. Ruby's commitment to quality, fresh ingredients is reflected in every menu item with USDA Inspected Ground Beef, and the All-American Kobe beef, always fresh produce, organic milk and the use of zero-trans fat vegetable oil.

The Ruby's Five Points Drive-In is located at 1128 West Lincoln Avenue, Anaheim, CA 92805. Phone: (714) 635-7829. Hours of operation: Sunday through Thursday, 7 a.m. to 9 p.m.; Friday & Saturday, 7 a.m. to 10 p.m.

### **About Ruby's Diner**

Each Ruby's Diner offers a glimpse back to the 1940s. Bright red vinyl booths, white Formica tables, soda fountains, colorful Coca-Cola posters and commercial art echo the swing era. Ruby's has 47 family-friendly locations in California, Nevada, New Jersey, Hawaii, Texas, Pennsylvania and Washington. Ruby's Diner is a privately held company, headquartered in Irvine, Calif. Visit Ruby's online at [www.rubys.com](http://www.rubys.com).

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