



RUBY'S DINER IS CELEBRATING 26 YEARS OF MAGIC AND THE UPCOMING OPENING OF THE IRVINE SPECTRUM LOCATION

The Original RubyBurger is Being Offered for Only \$2.60 for One Day Only

NEWPORT BEACH, CALIF. (For Immediate Release) – It all started 26 years ago when Doug Cavanaugh began an early morning jog by the Balboa Pier, which inspired the renovation of a dilapidated building into a 1940's-inspired diner...named after his mother, Ruby. Ruby's Diner has become an institution for family-friendly dining, cheery service, sparkling atmosphere and delicious all-American comfort food.

On Monday, December 8, in celebration of Ruby's Diner 26th anniversary and upcoming opening of the new Ruby's MotoDiner at the Irvine Spectrum, all Southern California Ruby's Diner locations will offer the original RubyBurger and French Fries for only \$2.60 (normally \$8.49). From 11:30 a.m. until closing on December 8, guests can enjoy the 1/3 lb. fresh USDA Certified ground beef RubyBurger, served on a traditional bun with juicy tomato, crisp lettuce and zesty RubySauce. Special pricing not offered at LAX airport location, Shake Shack or sporting venues.

About Ruby's Diner

For more than 25 years, Ruby's Diner offers a glimpse back to the 1940s with bright red vinyl booths, white Formica tables, soda fountains and colorful Coca-Cola posters that echoes the swing era. Signature Ruby's menu items include all-American diner fare, fresh salads, delectable milkshakes and desserts. Ruby's Diner has 42 family-friendly locations in California, Colorado, New Jersey, Nevada, Hawaii, Pennsylvania, Texas and Washington. Ruby's is a privately held company, headquartered in Newport Beach, Calif. Visit Ruby's online at www.rubys.com.

###

MEDIA CONTACT: Wendi Shapiro / Christie Stewart
Murphy O'Brien, Inc.
310-453-2539
wshapiro@murphyobrien.com
cstewart@murphyobrien.com

